



# Can you anticipate your consumer's next action?

Use the right analytical methods to find out customer attrition and accurately predict growth with GVC.

## PROGRAM DETAILS

- 1-3 week long program targeted at analyzing consumer behavior
- GVC is offering a new model for catalyzing innovation
- For Product, Marketing Funnel, Analytics, and Sales

LEARN MORE AT:  
[GLOBALVENTURECATALYST.ORG](http://GLOBALVENTURECATALYST.ORG)

## WHAT WE OFFER

- Analyze top products sales for optimized sales strategy
- Identify issues with returned products using word clouds and sentiment analysis
- Segment sales history by customer types, geographies, and product types
- Drive insights from customer data and predict attrition
- Break down customer phases from awareness to returning

Interested? Email [mike@globalventurecatalyst.org](mailto:mike@globalventurecatalyst.org).