Customer Data Deep Dive

Use the right analytical methods to find out customer attrition and accurately predict growth with GVC.

Quick-Turn Customer Analytics for Product, Marketing, Analytics, & Sales

PROJECT DETAILS

- 1-3 week long project targeted at analyzing consumer behavior

- GVC is offering a new model for catalyzing innovation

- Designed for Product, Marketing Funnel, Analytics, and Sales

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WHAT WE OFFER

- Analyze top products sales for optimized sales strategy

- Identify issues with returned products using word clouds and sentiment analysis

- Segment sales history by customer types, geographies, and product types

- Drive insights from cusomer data and predict attrition

- Break down customer phases from awareness to returning

Interested? Email **mike@globalventurecatalyst.org**.